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6 UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
7 AT SEATTLE

8 B.F. and A.A., minors, by and through their  
guardian Joey Fields, *et al.*,

9 Plaintiffs,

10 v.

11 AMAZON.COM, INC., *et al.*,

12 Defendants.  
13

Case No. C19-910-RAJ-MLP

ORDER DENYING DEFENDANTS'  
UNOPPOSED MOTION TO SEAL

14 This matter comes before the Court upon Defendants' unopposed motion to seal several  
15 declarations and exhibits submitted in support of their pending Motion to Compel Arbitration  
16 and Dismiss Plaintiffs' Claims. (Dkt. # 58.) As discussed below, Defendants' motion is  
17 DENIED, and they must submit a properly redacted version of the documents at issue.

18 Under the Court's Local Rules, "[t]here is a strong presumption of public access to the  
19 court's files." Local Rules W.D. Wash. LCR 5(g); *see also Nixon v. Warner Commc'ns, Inc.*, 435  
20 U.S. 589, 597 (1978). To rebut this presumption, a party must file a motion that includes "a  
21 specific statement of the applicable legal standard and the reasons for keeping a document under  
22 seal, with evidentiary support from declarations where necessary." Local Rules W.D. Wash.  
23 LCR 5(g)(3)(B). Thus, the burden is on the moving party to come forward with an applicable

1 legal standard justifying the sealing of the documents at issue and to produce evidentiary support  
2 showing that the standard is met. *See id.*

3 A party must demonstrate “compelling reasons” to seal judicial records attached to a  
4 dispositive motion. *Kamakana v. City & Cnty. of Honolulu*, 447 F.3d 1172, 1179 (9th Cir. 2006).

5 A party seeking to seal records in connection with a nondispositive motion, by contrast, must  
6 show “good cause” under Federal Rule of Civil Procedure 26(c). *In re Midland Nat’l Life Ins.*  
7 *Co. Annuity Sales Practices Litig.*, 686 F.3d 1115, 1119 (9th Cir. 2012); *Pintos v. Pac. Creditors*  
8 *Ass’n*, 605 F.3d 665, 678 (9th Cir. 2010) (“In light of the weaker public interest in nondispositive  
9 materials, we apply the ‘good cause’ standard when parties wish to keep them under seal.”).

10 The “compelling reasons” standard applies to this motion, as the declarations and exhibits at  
11 issue were filed in support of Defendants’ Motion to Compel Arbitration or Dismiss this action,  
12 which if granted would be dispositive of the proceeding.

13 Under the “compelling reasons” standard, the party seeking to seal judicial records bears  
14 the burden of “articulat[ing] compelling reasons supported by specific factual findings . . . that  
15 outweigh the general history of access and the public policies favoring disclosure, such as the  
16 public interest in understanding the judicial process.” *Kamakana*, 447 F.3d at 1178–79 (internal  
17 citations and quotation marks omitted). “In turn, the court must conscientiously balance the  
18 competing interests of the public and the party who seeks to keep certain judicial records secret.”  
19 *Id.* at 1179. Then, “if the court decides to seal certain judicial records, it must base its decision on  
20 a compelling reason and articulate the factual basis for its ruling, without relying on hypothesis  
21 or conjecture.” *Id.*

22 Defendants move the Court for leave to maintain the following declarations and exhibits  
23 under seal:

1 (1) Declaration of Trent Gillespie in support of Defendants’ Motion to Compel  
2 Arbitration and Exhibit A thereto (Dkt. # 59);

3 (2) Declaration of Owen Bell in Support of Defendants’ Motion to Compel Arbitration  
4 and Exhibit A thereto (Dkt. # 60); and

5 (3) Unredacted Declaration of Tyler Newby in Support of Defendants’ Motion to Compel  
6 Arbitration and Exhibits 2, 4, 5, 6, 8, 9, and 10 thereto (Dkt. # 62).

7 (Dkt. # 58 at 2.)

8 Specifically, Defendants ask the Court to maintain Exhibit A to both the Gillespie and  
9 Bell Declarations (Dkts. ## 59, Ex. A and 60, Ex. A) under seal because they contain the parties’  
10 confidential information and internal data. Specifically, Exhibit A to the Gillespie Declaration  
11 contains charts summarizing the account information for each Plaintiff’s guardian and their  
12 household, the Alexa devices they have activated, and the Alexa skills enabled. (Dkt. # 59, Ex.  
13 A.) Exhibit A to the Bell Declaration contains a summary of Plaintiffs’ parents and household  
14 member’s Amazon account purchase history. (Dkt. # 60, Ex. A.) The Gillespie and Bell  
15 declarations themselves contain Plaintiffs’ guardians’ email addresses, the specific names of the  
16 Alexa devices in each Plaintiff’s household, the number of purchases each account holder has  
17 made, and the names of “kid skills” individual Plaintiffs’ guardians have downloaded. (Dkt. ##  
18 59 (Gillespie Decl.) and 60 (Bell Decl.).)

19 Defendants further contend that Plaintiffs previously designated their guardians’ email  
20 addresses as “Confidential” when disclosing them in discovery, and therefore the documents  
21 should remain sealed to protect this personal information. (Dkt. # 58 at 4 (*citing Nursing Home*  
22 *Pension Fund v. Oracle Corp.*, 2007 WL 3232267, at \*2 (N.D. Cal. Nov. 1, 2007) (“The Ninth  
23 Circuit has found that compelling reasons exist to keep personal information confidential to

1 protect an individual’s privacy interest and to prevent exposure to harm or identity theft.”.) In  
2 addition, Defendants assert that the exhibits include “Amazon’s non-public, commercially  
3 sensitive information and internal data as well as data reflecting Plaintiffs’ Parents’ usage of  
4 Amazon services.” (Dkt. # 58 at 4.) Defendants assert that if such information were disclosed to  
5 the public, this business information might harm Defendants’ competitive standing. (*Id.* (citing  
6 *Nixon v. Warner Communications, Inc.*, 435 U.S. 589, 598 (1978); *In re Electronic Arts*, 298 F.  
7 App’x 568, 569-70 (9th Cir. 2008)).)

8 Finally, Defendants claim that the Newby Declaration (dkt. # 61) and Exhibits 2, 4, 6, 8  
9 and 9 thereto include the same customer email addresses designated as “confidential” and also  
10 reference internal Amazon customer records about certain Plaintiffs’ guardians described in the  
11 Gillespie declaration. The exhibits include Plaintiffs’ responses to interrogatories that provide  
12 those email addresses, as well as excerpts of public record reports about two of Plaintiffs’  
13 guardians. Defendants seek to maintain these exhibits under seal, although they are public  
14 records, because “they include compilations of residential history information about two  
15 Plaintiffs’ parents.” (Dkt. # 58 at 5.)

16 The Court finds that although Defendants’ motion to seal properly acknowledges the  
17 “compelling reasons” standard, it does not satisfy it. (Dkt. # 58.) Certainly some of the  
18 information contained in the declarations and exhibits at issue – namely the Plaintiffs’ guardians’  
19 email addresses – should be redacted from any publicly filed document. Given the nature of the  
20 claims at issue, the Court is mindful that the email addresses should be kept confidential to  
21 protect the Plaintiffs’ guardians’ privacy interest and prevent exposure to harm or identity theft.  
22 Apart from the email addresses, however, Defendants have not articulated “compelling reasons”  
23 why any of the other information at issue must be kept under seal. By bringing this lawsuit

1 against Defendants, Plaintiffs’ guardians have put their usage of Amazon’s services directly at  
2 issue, and cannot reasonably expect filings in this case not to include details about their use of  
3 Defendants’ products and services.

4 Without more, Defendants’ bare assertion that public disclosure of the other “non-public,  
5 commercially sensitive” information contained in the declarations and exhibits will “risk serious  
6 competitive injury and prejudice to Amazon” is not a compelling reason that overrides the  
7 public’s interest in disclosure. As noted above, LCR 5(g)(3)(B) requires the moving party to  
8 actually *explain* the interest that warrants the relief, the injury that will result, and why a less  
9 restrictive alternative to sealing the documents is not sufficient after “explor[ing] redaction and  
10 other alternatives” to filing an entire document under seal. Defendants have not explained how or  
11 why this information should be considered commercially sensitive or proprietary, how the  
12 company could be harmed by its disclosure, or why redaction of the confidential email addresses  
13 would not be a sufficient remedy. (Dkt. # 58 at 4.) Moreover, if the declarations and exhibits do  
14 contain other sensitive business information that may warrant redaction under the applicable  
15 standard, Defendants have yet to make this showing.

16 Accordingly, the Court finds that redaction of Plaintiffs’ guardians’ email addresses from  
17 all Defendants’ submissions meets the “compelling reasons” standard rather than a blanket order  
18 sealing the entirety of the documents at issue, and is a far more appropriate approach.<sup>1</sup> The Court  
19 therefore DENIES Defendants’ motion to seal the Gillespie, Bell, and Newby Declarations and  
20 exhibits thereto submitted in support of Defendants’ Motion to Compel Arbitration, as  
21 Defendants have not made a sufficient showing that public disclosure of these documents would

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23 <sup>1</sup> The Court notes that the mere fact that Plaintiffs did not oppose Defendants’ motion to seal does not  
constitute a compelling reason to seal information that should otherwise be available to the public.  
Moreover, although Defendants’ motion represents that Plaintiffs expressed their lack of opposition, no  
declaration was submitted in support of this representation.

1 cause any harm to Plaintiffs or Defendants. The Court DIRECTS the Clerk to maintain the seal  
2 on the unredacted declarations and exhibits at issue (dkt. ## 59, 60, 62), and ORDERS  
3 Defendants to re-file these materials, with the Plaintiffs' guardians' email addresses fully  
4 redacted, by no later than **Friday, September 27, 2019.**

5 The Clerk is directed to send copies of this Order to the parties and to the Honorable  
6 Richard A. Jones.

7 Dated this 23rd day of September, 2019.

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9 MICHELLE L. PETERSON  
10 United States Magistrate Judge  
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